

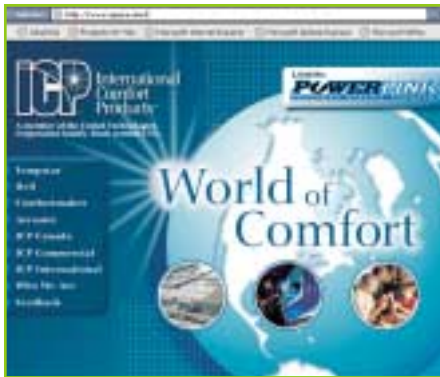


The Most Useful Tool On The Web

Get The Info You Need—
When You Need It



Powerlink functions as a Customer Service Program for distributors, but in reality it's a lot more than that. Think of it as your personal information center—one that you can access 24/7 and 365 days a year. Once you become familiar with the improved Powerlink site, you will have easy access to an unprecedented amount and variety of information. Be sure to check in regularly for updates and enhancements.



www.icpusa.com



Powerlink Login Page

Getting There Is Easy

Go to the ICP web site at www.icpusa.com and simply look for the Powerlink logo. Clicking on the logo takes you directly to the Powerlink site where you log in with your user id and password.



How It Works

The Powerlink site is divided into three basic areas:

ICPATLAS

Enhanced to include changes you have requested such as easier log-in and password maintenance.

It includes services such as:

- a. Order services
- b. Warranty information and claims processing
- c. Requesting quotes online
- d. Distributor account information (detail or summary information)
- e. The ability to upload files from your system to ours

TEMPSTAR[®] Heating and Cooling Products

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ICP NAVIGATOR DISTRIBUTOR RESOURCES

This web site opens up new resources and lets you navigate through the ICP system to get new information.

These services include:

- a. Who To Contact list
- b. Information regarding our products, policies and programs
- c. "What's New" —monthly ICP update

ICPPATHFINDER DEALER RESOURCES

This is a Dealer Resources web site.

Here you and your active dealers can quickly access information which enables you to:

- a. Have easy tools to build ads or use the latest pre-built ads
- b. Sign-up and construct dealer custom home pages
- c. Get support materials on ICP programs and promotions for dealers.
- d. Develop consumer newsletters